

# LUMINANT

LUMINANT PLANS FOR GROWTH  
BY EVOLVING THEIR OPERATIONS  
WITH THE HELP OF JANEIRO DIGITAL



# WHO IS LUMINANT?

Luminant owns and operates a number of power generator facilities across the North Central region of Texas. They've played an integral role in the evolution, growth, and progress of the state while powering one of the world's largest electric markets for over 130 years. Luminant provides reliable, affordable electricity to their customers and sets new standards in environmental stewardship and innovation through their dedication to cleaner air, water, and land.

A Luminant representative was in the audience for a panel discussion at a recent digital conference. He stood during the question and answer segment to share a universal frustration: "I've received a very high quote from a major vendor. They justify the cost by explaining that the work is complicated, but how do I know they are evaluating the project accurately?"

Afterwards, Janeiro Digital approached to say they understood his challenges. They had knowledge in the areas he was struggling and were sure that Luminant didn't need to feel the way they did about their situation. Janeiro Digital suggested that Luminant reach out after the conference if they thought a fresh perspective might help.

A few months later, Luminant called with an important project that would transform how they do business.

# AT A GLANCE

## CHALLENGE

Luminant needed a software suite that would scale with them more quickly and easily while minimizing costly licensing fees. They wanted to know whether developing a custom software platform would make sense for them.

## SOLUTION

Janeiro Digital helped Luminant understand the possibilities and design a staged action plan that is scalable for future growth.

## BENEFITS

Operators and engineers at Luminant will have the tools needed to function more efficiently and streamline their communications.

Data would feed seamlessly into Luminant's system and become more accessible and useful in the new platform.

Luminant has a fully articulated roadmap for future growth of the platform through iteration and enhancement on a regular schedule.

Luminant will be able to leverage the custom components to offer a monitoring and diagnostic software suite as a commercial product.





We want to steal Janeiro Digital's process for ourselves!  
The entire team has enjoyed working with them  
and felt listened to and included.

This project is the 10X improvement  
Luminant's been looking for!



**Charles Pike**  
*MONITORING AND DIAGNOSTIC  
SYSTEMS MANAGER  
LUMINANT*

## ABOUT LUMINANT

Luminant is the largest generator of electricity in Texas. Through advanced technology, flexibility on their coal units, the versatility of their natural gas-fueled generation, the use of nuclear power, and various renewable energy providers, they are lighting the way to a cleaner Texas. For more than 40 years, they have set the standard in responsible land reclamation and management.

Learn more at [www.luminant.com](http://www.luminant.com).

## ABOUT JANEIRO DIGITAL

Janeiro Digital is a Digital Business Consulting Services company committed to leveraging digital expertise to benefit their clients. Utilizing technology to enable and address key digital business objectives, Janeiro Digital doesn't just fix problems — they provide sustainable solutions that optimize their client's performance to better serve their customers.

Learn more at [www.janeirodigital.com](http://www.janeirodigital.com).





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