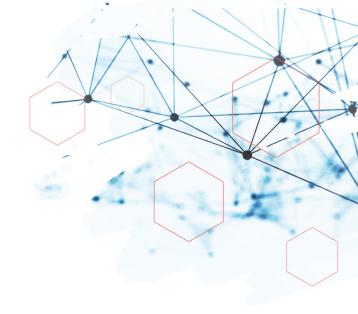**JANEIRO DIGITAL**

MAKING SENSE OF YOUR IoT JOURNEY

The breakneck speed of IoT Innovation may leave you wondering

- **WHERE DO I START?**
- **WHAT DO I DO NEXT?**
- **WHERE DO I GO FROM HERE?**

RADD: RAPID ALIGNMENT, DESIGN, AND DEVELOPMENT

Our RADD process helps you find your way from any point in the IoT journey.

RAPID ALIGNMENT

1. **Assess and articulate** the challenges, goals, and opportunities of your project.

2. **Form solutions and hypotheses** that address each pain point while carefully considering technology architecture and development needs.

3. **Test and analyze** to expand, validate, and adjust until arriving at the ultimate solution to meet your business needs.

4. **Recommend and validate** the strategic roadmap, architectural design, execution plan, and technology strategy to set up for successful Design and Development.

RA DELIVERABLES

BUSINESS STRATEGY

- Solution Brief
- Solution Roadmap
- Solution Components
- Scope Matrix

USER EXPERIENCE DESIGN

- User Research
- Persona Development
- Workflows and Journeys
- Wireframes
- Clickable Prototypes
- Creative Concepts

TECHNICAL DESIGN

- Data Architecture and Modeling
- Application Architecture Design
- Infrastructure and Modeling
- Integration Strategy
- Security and Compliance
- API Design

RAPID ALIGNMENT DRIVES TOWARDS SUCCESSFUL EXECUTION

The combination of **Rapid Alignment** with **Design and Development** ensures that transformative initiatives are delivered on-time and on-budget, no matter how big the problem or project. Planning for growth and innovation from the outset with robust engineering and DevOps practices ensures an ability to continuously release new functionality that drives incremental business value.

WE CAN HELP

There are a variety of ways to determine the best approach for solving your problem.

ONE DAY SEMINAR

How to get started with IoT initiatives and the best practices and strategy needed for success.

- Learn where the industry is heading with IoT
- How to organize your insight and thinking around IoT initiatives
- How to create the value proposition that propels future work
- How to justify and see a return on your IoT investments
- Hear from experienced experts in the IoT field

Minimum 5 attendees. Not exclusive to a single company.

TWO DAY WORKING SESSION

Outline an IoT approach for your enterprise that drives value and explore existing architecture and technical debt.

- Define an IoT approach specific to your business
- Identify where to focus your efforts in the value chain
- Learn how to assemble a winning team for your initiatives
- Create the right plan for realizing return on your IoT investments

RAPID ALIGNMENT IoT PACKAGE

Examine specific business dependencies and create a comprehensive strategy to move from approach to execution.

- Architect a full IoT blueprint that ties with enterprise strategy and creates value for the business
- Define a full strategy around how IoT integrates with your enterprise ecosystem
- Identify opportunities for development and business outcomes as a result of proper implementation of IoT initiatives
- Includes all RA deliverables above