



Company Datasheet

Janeiro Digital (www.janeirodigital.com) builds premium digital assets for organizations whose business success depends upon the quality of their online experiences, interactions and image. Janeiro Digital's clients are emerging innovation-driven companies and digital marketing services agencies throughout the United States, including PerkStreet Financial, Communispace and Digital Influence Group. Leading venture capitalists have enlisted Janeiro Digital to help their portfolio companies rapidly develop their products.

Janeiro Digital's ADEPT™ progressive development methodology ensures rapid prototyping and continual customer engagement in the product creation process. Janeiro Digital's services are directed by veteran internet industry entrepreneurs and senior technology executives who know first-hand the importance of optimizing customers' online experiences, operational performance and bottom-line profit.

ADEPT™ Progressive Development Methodology

Janeiro Digital's ADEPT™ progressive development methodology is the key to our unparalleled success helping clients build the software that drives their businesses. ADEPT enables Janeiro Digital to be:

- Fast – we employ agile development techniques and work in an iterative manner on each project, with cross-functional, self-organizing teams that use just-enough process to get the job done in a timely, predictable manner
- Flexible – we are readily adaptive to clients' various business circumstances and demands, technology requirements, time constraints, and other variables that distinguish each engagement
- Collaborative – we are fully engaged with clients throughout the development process, from initial scope and concept through final deliverables and ongoing support

Our Services

Whether you're an established organization with thousands of customers and millions of lines of existing code, or an entrepreneur looking to bring a new idea to market quickly, we can help you get it done **faster, for less money, without sacrificing quality.**

Application Development

Janeiro Digital is well-versed in all forms of application development, including Web 2.0, Social Networking, Distributed Networking, Backend Systems, and Service Oriented Architecture. We utilize an agile, scrum based development methodology that we've optimized to work with our dispersed team model. From early concept and design, to architecture, implementation, testing, and launch, we offer our clients everything they need to turn an idea into a successful product.

Application Maintenance

Janeiro is well-equipped to step into a maintenance role for existing applications on most architectures and platforms, allowing you to keep your in-house developers focused on new features and strategic initiatives. We offer all aspects of application maintenance services, from bug filing and tracking to full-fledged customer support.

Quality Assurance

Our quality assurance teams utilize industry best practices, proven toolkits, and new cutting edge methods like community based testing to deliver valuable and rapid results that will quickly put bugs, stability problems, and performance issues into your rearview.

Product Marketing

We offer various strategic and product marketing services to ensure that the application that we build is aligned with your business goals, differentiated from the competition, and clearly positioned in the marketplace.

We'll ensure that you're building the right thing, for the right reasons, delivered to the right people.

Infrastructure

Our teams have deep knowledge of nearly all operating platforms, including Windows, Solaris, Linux, and every flavor of BSD. We have deep experience designing and building systems to run on the cloud, so that the applications can easily scale on demand as the business grows. Additionally, our experience with networking and application protocols is unparalleled, as is our ability to build our own custom protocols.

Our Methodology

We work diligently throughout the development process to ensure that our deliverable continues to align with the goals of the business. We utilize an agile, scrum based development process to put real product in the hands of our clients early on in the development cycle, with subsequent monthly deliverables. This allows us to continually garner feedback and incorporate it into the development cycle, which keeps the project from extending beyond scheduled dates while also providing more substantive alpha and beta cycles.

All of our projects, while metered based on the number of engineers, include CTO oversight, architecture, and design, Product Marketing oversight and strategy, and Project Management. All of this is included as part of our base package. We believe in positioning our projects with all of the resources they need to be a success from the very outset, regardless of the size and scope.

Our History

Brothers and serial entrepreneurs Jonathan and Justin Bingham founded Janeiro Digital in January, 2007. After managing large, in-house development organizations at their prior companies, they decided to apply all they knew about software product development for online enterprises to benefit emerging innovation-driven companies and digital marketing services agencies.

When you work with Janeiro Digital, you get a team that understands the big picture, not just the near-term project needs. We work hand-in-hand with our clients to build their companies through efficient delivery of strategic digital assets.

Connect with Us

E-Mail: info@janeirodigital.com

Twitter: [@janeirodigital](https://twitter.com/janeirodigital)

Facebook: [Janeiro Digital](https://www.facebook.com/Janeiro-Digital)

Areas of Expertise

Programming Languages

PHP, Zend, Perl, Java, Tomcat, J2EE, JSP, EJB, JDBC, J2ME, C#, ASP, ASP.NET, VBScript, Ruby on Rails, , JavaScript, AJAX, HTML, XHTML, CSS, SOAP, XML, XSLT, C, C++, Visual Basic, Visual C++, Cocoa, Adobe Flash, Adobe Flex, Actionscript

Social Frameworks

Facebook, Myspace, Bebo, Twitter, FriendFeed

Mobile

Symbian, iPhone, Blackberry, Windows Mobile, OpenGL ES, BREW, Morphun

2D / 3D Graphics

Adobe Photoshop, Adobe Illustrator, OpenGL, DirectX, Vertex/Pixel Shader, Render Monkey, Studio Max, Maya

Database

MySQL, PostgreSQL, MS SQL Server, Oracle

Tools

JBuilder, Eclipse, KDevelop, NetBeans, Visual Studio, Tomcat, JRun, JBoss, BEA Weblogic, IIS, Apache, Passenger, Memcached, lighttpd, Mongrel, Adobe Flash Media Server, Red5, CVS, Subversion, Git, Visual Sourcesafe, Rational Rose, Bugzilla, SilkTest, Rational Robot, Microsoft Web Stress, JIRA, Trac, uTest

Operating Systems

Linux Kernel, All Linux Distribution Flavors, Xen, Sun Solaris, Windows, HP-UX, AIX, Mac OS X

Networking and Application Protocols

BGP, OSPF, RIP, HSRP, Ethernet, ARP, TCP/IP, 802.11*, IPV4, IPV6
SSL, TLS, SSH, DNS, DHCP, HTTP, IMAP, POP3, SOAP, NTP, RPC, RTP, RTSP, SIP,
SMTP, SNMP, LDAP, FTP, NFS, NETBIOS, OSCAR, SMB, RDP, XMPP, and more...

Cloud Computing

Amazon Web Services, Rackspace, Rightscale